

MEDIA CONTACT

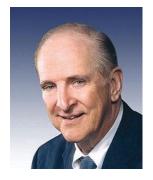
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FOR IMMEDIATE RELEASE

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AdvoCare Hosts Town Hall Meeting with Congressman Sam Johnson

Decorated war hero and native Texan inspires listeners to rise as leaders



(PLANO, TX) – <u>AdvoCare International, LP</u> (AdvoCare), a premier health and wellness company, invited <u>Congressman Sam Johnson (TX-03)</u> to a Town Hall Meeting on Oct. 27 at the company's corporate headquarters in Plano, to share his background in politics and the U.S. Air Force and to discuss the importance of leadership in all roles.

Throughout his 29-year career in the U.S. Air Force, Johnson flew combat missions in both the Korean and Vietnam Wars and spent nearly seven years as a Prisoner of War in Hanoi, Vietnam, including 42 months in

solitary confinement. By recounting the steps he and his fellow POWs took to maintain unity, he not only moved the hearts of listeners, but also inspired them to promote cohesion among teammates. Johnson has been awarded two Silver Stars, two Legions of Merit, the Distinguished Flying Cross, one Bronze Star with Valor, two Purple Hearts, four Air Medals and three Outstanding Unit Awards.

"We were all humbled to be in the presence of a war hero like Congressman Johnson and are excited to introduce him to our AdvoCare distributors and employees," **said Allison Levy, Vice President and Chief Legal Officer for AdvoCare**. "Congressman Johnson's leadership has been instrumental in our district and country, and we are confident his words inspired everyone present to use their leadership positions to help create change."

The native Texan currently serves as Deputy Whip, is on the House Committee on Ways and Means, chairs the Social Security Subcommittee and is a member of the Health Subcommittee. Congressman Johnson began his work with the Texas State Legislature upon returning to the U.S. after serving in the military and establishing his own home-building business from the ground up.

Both the AdvoCare Home Office and new Distribution Center are located in the Third District of Texas.

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit www.advocare.com or call 800-542-4800.