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## AdvoCare Kicks Off the Fall Sports Season with Labor Day Sponsorships

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, takes over Labor Day Weekend with the sponsorship of multiple, nationally televised sporting events. Independent Distributors can catch the AdvoCare name, logo and commercials during college football and MLS games, as well as during two NASCAR races this weekend.

In addition, AdvoCare will be highly visible throughout college football season with the “AdvoCare Update,” mid-game highlights on CBS.

### AdvoCare Independent Distributor’s Watch Party Guide:

- **AdvoCare Texas Kickoff:** Texas A&M and Arizona State University square off in an SEC/PAC 12 showdown on Saturday, Sept. 5 at [NRG Stadium](#) in Houston. Kickoff is at 6 p.m. CST on ESPN.
- **AdvoCare Classic:** Alabama and Wisconsin play on Saturday, Sept. 5 at [AT&T Stadium](#) in Arlington, Texas. The game will be televised at 7 p.m. CST on ABC.
- **FC Dallas Soccer Game:** [FC Dallas](#) takes on Columbus Crew on Sunday, Sept. 6 at MAPFRE Stadium in Columbus, Ohio. The game will air at 6 p.m. CST on FOX Sports 1.
- **NASCAR®:** AdvoCare has two cars racing in Darlington, S.C. this weekend. Watch XFINITY Series point leader Chris Buescher in the No. 60 AdvoCare Ford Mustang Saturday, Sept. 5 at 2:30 p.m. CST on NBC. Then tune in Sunday, Sept. 6 to cheer on [Trevor Bayne](#) and the No. 6 AdvoCare Ford Fusion at 6 p.m. CST on NBC.

### About AdvoCare International, LP

Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, and sports performance products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit [www.advocare.com](http://www.advocare.com). Be sure to like us on [www.facebook.com/advocare](http://www.facebook.com/advocare) and follow us on Twitter - [@AdvoCare](https://twitter.com/AdvoCare).

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