AdvoCare Named Official Sports Performance and Nutrition Partner of the Professional Soccer Athletic Trainers Society

(PLANO, Texas) – The <u>Professional Soccer Athletic Trainers Society</u> (PSATS) and <u>AdvoCare</u> <u>International, LP</u> (AdvoCare) today announced a multi-year partnership, welcoming AdvoCare as the official sports performance and nutrition partner of PSATS.

"We believe this partnership between our highly dedicated group of medical professionals and AdvoCare, a company that truly cares about our athletes, will be mutually beneficial," said Nik Wald, President of the Professional Soccer Athletic Trainers Society. "The exchange of information and ideas about nutrition and performance between our organizations will ensure our athletes are provided the very best products to reach their maximum potential, both on and off the field."

AdvoCare's extensive product lines offer sport performance solutions for anyone looking to supplement an active lifestyle. Through strategic cooperation, AdvoCare can fully support the athletic trainers of PSATS as the PSATS athletic trainers are the premier reference point for medical care and performance materials focused on soccer players on all levels.

"AdvoCare is excited to join PSATS as their official sports performance and nutrition partner," said Patrick Wright, Vice President of Marketing at AdvoCare. "We are a growing company focused on providing world-class nutrition and performance supplements to our customers and partners. We look forward to helping PSATS better educate athletic trainers and players through this great partnership."

The PSATS and AdvoCare partnership brings together leading soccer medical care professionals and a premier health and wellness company to provide the highest quality performance and nutrition products for professional soccer players.

About AdvoCare International, LP

Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, and sports performance products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit www.advocare.com. Be sure to like us on www.facebook.com/advocare and follow us on Twitter - @AdvoCare.

About of the Professional Soccer Athletic Trainers Society

Founded in 2004, the Professional Soccer Athletic Trainers' Society serves to encourage and promote the consistent application of the most advanced knowledge and techniques of the science of athletic training in the prevention, treatment, and rehabilitation of sports injuries to professional soccer players and to enhance the personal and professional development of its membership.