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**FOR IMMEDIATE RELEASE**  
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## **AdvoCare Adds Major League Lacrosse Athlete to Roster of Product Endorsers**

**(PLANO, Texas)** – [AdvoCare International, L.P.](#) (AdvoCare) announces the addition of Major League Lacrosse (MLL) player Greg Gurenlian, midfielder for the New York Lizards, to its growing list of product endorsers.

“Greg is a great addition to the AdvoCare family and I believe he will represent our company well,” said Rob Graf, Vice President of Endorsements for AdvoCare. “Our ambassadors choose AdvoCare because of the positive impact the products have on their workouts, practice and overall performance.”

Gurenlian is a multi-time MLL All-Star. In 2015, he was named the MLL’s Most Valuable Player and the FOAthlete of the Year. In addition to his successful professional lacrosse career, he is the co-founder and coach of a lacrosse organization called The FaceOff Academy.

“I feel fortunate to be joining the AdvoCare team as a product endorser,” said Gurenlian. “AdvoCare products partnered with my lacrosse training help me to prepare for playing the game I love. I am honored to be joining an organization that is passionate about health, wellness and sports.”

The AdvoCare products Gurenlian uses are AdvoCare Spark®, AdvoCare Rehydrate™, Muscle Gain™, AdvoCare® Muscle Fuel and VO2 Prime™. He joins an extensive [roster](#) of world-class athletes, coaches and entertainers using AdvoCare products including Drew Brees, Andy Dalton, Jason Witten, Rich Froning and Trevor Bayne. For a complete list of endorsers, [please see the AdvoCare Endorser PDF.](#)

### **About AdvoCare International, LP**

Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, and sports performance products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit [www.advocare.com](http://www.advocare.com). Be sure to like us on [www.facebook.com/advocare](http://www.facebook.com/advocare) and follow us on Twitter - [@AdvoCare](https://twitter.com/AdvoCare).

Endorsers receive a product allowance in exchange for their endorsement. Drew Brees is compensated for his role as AdvoCare National Spokesperson and receives a percentage of the sales from DB9® Signature Series products.

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