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FOR IMMEDIATE RELEASE

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**AdvoCare Contributes \$10,000 to Bay Area Food Bank's
Backpack Program**

Funds to provide snack-filled backpacks to 80 food-insecure children for a year

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, today announced a \$10,000 donation benefiting the Backpack Program of the [Bay Area Food Bank](#), which distributes more than 16 million pounds of food annually to the hungry in nine counties in Alabama, eight counties in Mississippi and seven counties in the Florida Panhandle.

Through AdvoCare's donation, the food bank's Backpack Program can continue helping chronically hungry children by providing easy-to-prepare food for them to take home on weekends, when other resources may not be available.

"One in four kids in the Florida Panhandle is food insecure and teachers know which ones have the greatest need," said David Reaney, Executive Director of Bay Area Food Bank. "The Backpack Program helps us provide those kids the food they need to stay healthy and perform better in school. It would not be possible for us to administer the Backpack Program without the generous support of donors such as AdvoCare. With their donation, we will be able to feed an additional 80 children for an entire school year."

Targeted toward schools with a high rate of children in need, the Bay Area Food Bank Backpack Program discretely fills children's backpacks with a bag of nourishing snacks, supporting their physical health and cognitive development.

"AdvoCare is committed to equipping others to live healthy, fulfilling lives and is thrilled to fill the backpacks of food-insecure children in the Panhandle area through partnership with the Bay Area Food Bank," said **Allison Levy, Vice President and Chief Legal Officer for AdvoCare**. "These donations are a reflection of both AdvoCare and our Independent Distributors' dedication to community service, and we hope our efforts encourage the children to pursue healthy and active lifestyles."

AdvoCare's donation is in conjunction with its recent Independent Distributor trip to Sandestin, Fla.

For more information about AdvoCare's community initiatives or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit <http://www.advocare.com> or call 800-542-4800.

About Bay Area Food Bank:

Bay Area Food Bank serves a 24-county area spanning south Alabama, south Mississippi, and the panhandle of Florida. In 2014, the food bank distributed over 19 million pounds of food to more than 400 church pantries, soup kitchens and other nonprofit organizations throughout its service area. The food bank also operates multiple nutrition programs, including Summer Food Service, Afterschool Snack, Backpack, Disaster Relief, Community Garden, Mobile Pantry, Cooking Matters, and SNAP Outreach. Bay Area Food Bank is a United Way agency and a member of Feeding America. For more information, visit www.bayareafoodbank.org.

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