

PRESS RELEASE

OFFICIAL COMMUNICATION FROM FC DALLAS OF MAJOR LEAGUE SOCCER

LEIGH ANNE GULLETT - DIRECTOR OF COMMUNICATIONS & PR
469-365-0054 | LGULLETT@FCDALLAS.COM

JASON MINNICK - DIRECTOR OF MEDIA SERVICES
469-365-0068 | JMINNICK@FCDALLAS.COM



FC Dallas Foundation breaks ground on fourth community field in DFW *Club's partnership with AdvoCare leads to latest field, located in Plano*

FRISCO, Texas (Monday, Nov. 9, 2015) – The FC Dallas Foundation broke ground on its fourth community field in the Dallas-Fort Worth Metroplex today at The Salvation Army, 3528 14th St., Plano.

“Soccer is such a great game of fitness, coordination, and skill,” said Major Jon Rich, DFW Metroplex commander for The Salvation Army. “This new field will be a place where kids in East Plano can have fun while learning how to work as a team toward a common purpose. We’re grateful to FC Dallas and AdvoCare for making the field possible.”

The small-sided field is scheduled to be finished in late winter and was made possible through FC Dallas’ partnership with AdvoCare, as well as contributions from Toyota and Huawei.

“AdvoCare is committed to improving the health and wellness in our local community,” said Allison Levy, executive vice president and chief legal officer for AdvoCare. “This soccer field will be a catalyst for doing just that for the families and children in East Plano. We are proud to support the FC Dallas Foundation and the Plano community’s collective effort in improving the lives of its families that live and work here.”

The field is one of three being built at the East Plano facility, which is home to a new, fast-growing Boys & Girls Club. The FC Dallas Foundation field will help shape the new organized sports program at the center.

“We are thrilled to team up with AdvoCare to bring The Salvation Army and East Plano a soccer field, which will provide a safe environment for children in the community to play the beautiful game,” said FC Dallas chairman and CEO Clark Hunt. “We are also grateful for the efforts from Toyota and Huawei to help make this endeavor possible.”

The FC Dallas Foundation has also built community fields at Maple Elementary and Mercy Street in West Dallas. In 2014 the Foundation teamed with United Arab Emirates to build a field in Jubilee Park near the South Dallas home where FC Dallas defender Moises Hernandez grew up. FC Dallas has five players who grew up in the Metroplex, including Hernandez, Kellyn Acosta (Plano), Victor Ulloa (Wylie), Jesse Gonzalez (Dallas) and Danny Garcia (Dallas) on its current roster.

“We are proud to partner with FC Dallas Foundation to support their goal of positively impacting the health and well-being of disadvantaged youth through the sport of soccer,” said George Reed, senior vice president of marketing for Huawei. “We hope this new community field will provide a safe playing environment and continue to help facilitate active lifestyles in local youth.”

www.fcdallas.com

About FC Dallas

A member of Major League Soccer since its inception in 1996, FC Dallas is owned and operated by Hunt Sports Group. The professional team plays from March to November at Toyota Stadium in Frisco, Texas. One of the first soccer-specific stadiums built in the United States, the venue plays host to Major League Soccer matches, concerts, international soccer matches and high school football. The 145-acre Toyota Soccer Center also includes 17 regulation-sized, tournament-grade soccer fields and is also home to the organization's nationally-renowned youth development system.

About FC Dallas Foundation

The FC Dallas Foundation is the charitable arm of FC Dallas and Toyota Stadium. The Foundation strives to positively impact the health and well-being of disadvantaged youth through the sport of soccer. For more information on FC Dallas community and foundation programs, visit <http://www.fcdallas.com/community>.