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FOR IMMEDIATE RELEASE

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AdvoCare Donates \$15,000 and Holds Community Diaper Drive to Help Replenish Captain Hope's Kids Stolen Inventory

(PLANO, Texas) – [AdvoCare International](#) (AdvoCare), a premier health and wellness company, today announced a generous donation of \$15,000 to [Captain Hope's Kids](#), a North Texas nonprofit organization dedicated to meeting the needs of homeless children, to help replenish the organization's diaper inventory from a recent theft at its storage facility. Additionally, the company is leading a community-wide diaper drive Monday, Oct. 27 through Saturday, Nov. 1, to further support the organization after its loss.

"AdvoCare believes strongly in giving back to the communities in which it serves, and we couldn't be more proud to once again support Captain Hope's Kids through this donation," said Allison Levy, vice president and chief legal officer for AdvoCare. "It saddens us to learn that such a generous organization has been robbed and hindered from helping those in need. We encourage our community members to join us and step up to assist Captain Hope's Kids through the diaper drive."

Community members interested in donating diapers to support Captain Hope's Kids can drop off diaper donations at the Will Call Center in AdvoCare's Corporate Office located at 2801 Summit Avenue in Plano, Texas.

Founded in 1989, Captain Hope's Kids is a non-profit organization that works to meet the critical needs of homeless children in North Texas. Last year the charity donated approximately \$1.4 million worth of items to help homeless kids, including school supplies, school uniforms, backpacks and more than 600,000 diapers and training pants. The items were distributed to children who reside in area shelters. Captain Hope's Kids is proud to collaborate with more than 45 homeless service providers in North Texas. In 2013, AdvoCare donated \$20,000 and more than 71,000 diapers to Captain Hope's Kids as a part of the company's National Success School, a sales leadership event.

"We are humbled by AdvoCare's willingness to help us by making such a generous donation and taking the lead on the community diaper drive," said Carey McMann, president of Captain Hope's Kids' board of directors. "This donation will help replenish nearly 60,000 diapers as we enter into the fall and winter season, when support is needed most."

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For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit <http://www.advocare.com> or call 800-542-4800.

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