



## **AdvoCare Recognized as Direct Selling News 2017 Best Place to Work**

*Plano-Based Direct Selling Company Awarded for Excellence in Employee Recognition, Engagement and Leadership Development*

**PLANO, TX (March 6, 2017)** – [AdvoCare International L.P.](#) is proud to be included in the *Direct Selling News* [2017 list of Best Places to Work](#). *Direct Selling News* collaborated with HR technology company Quantum Workplace employee engagement experts to identify the best places to work in direct sales. The contest was open to all direct selling companies headquartered in North America with at least 50 employees. Profiles of each winning company will be featured in the *Direct Selling News* April issue.

“At AdvoCare, we strive to be a company that values our employees and retains talent. AdvoCare employs approximately 320 people at the home office, and we take careful steps to ensure each one is trained, mentored and recognized,” said Allison Cunningham, AdvoCare Senior Director of Human Resources. “We are thrilled to be included in this year’s *Direct Selling News* list of Best Places to Work and hope for more years to come.”

In order to identify winners, Quantum Workplace asked employees of the self-nominated companies to complete an online survey designed to measure workplace engagement. Quantum then compiled and evaluated the responses, ranking the participating companies based on their overall composite score. The employee survey gauged factors such as employee recognition, engagement and leadership development. AdvoCare saw 100 percent employee participation, and winners were selected based on survey results, with input coming directly from employees themselves.

For information about AdvoCare career opportunities, please visit <https://www.advocare.com/company/#careers>.

### **About AdvoCare International, L.P.**

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the most credible scientific research and internationally recognized Scientific and Medical Advisory Board, AdvoCare offers premium nutritional, weight-management and sports-performance products. In addition, AdvoCare empowers Independent Distributors with an industry-leading business opportunity and world-class training and business tools. AdvoCare is a family-owned company founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit [www.advocare.com](http://www.advocare.com). Be sure to like us on [www.facebook.com/advocare](http://www.facebook.com/advocare) and follow us on Twitter - [@AdvoCare](https://twitter.com/AdvoCare).

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