



MEDIA CONTACT
Kerri Fulks
972.499.6617
kerri.fulks@hck2.com

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AdvoCare Adds Two Major League Soccer Athletes to Roster of Endorsers

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare) announces the addition of two professional athletes to its endorser list, including Major League Soccer (MLS) players Steven Birnbaum, defender for D.C. United and Ethan Finlay, midfielder for Columbus Crew SC.

“We are excited to welcome Steven and Ethan into our product endorser family,” said Rob Graf, Vice President of Endorsements for AdvoCare. “The athletes that represent AdvoCare choose our products because they see the positive impact that they have on their workouts, practice and performance.”

Birnbaum and Finlay join a [roster](#) of world-class professional athletes including Drew Brees, Phillip Rivers, Alex Smith, Rich Froning and Jason Witten, among others.

About AdvoCare International, LP

Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, and sports performance products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit www.advocare.com. Be sure to like us on www.facebook.com/advocare and follow us on Twitter - [@AdvoCare](https://twitter.com/AdvoCare).

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Endorsers receive a product allowance in exchange for their endorsement. Drew Brees is compensated for his role as AdvoCare National Spokesperson and receives a percentage of the sales from DB9® Signature Series products.