



**MEDIA CONTACT**

Lauren Griffin

972.499.6621

[lauren.griffin@hck2.com](mailto:lauren.griffin@hck2.com)

**FOR IMMEDIATE RELEASE**

**Dec. 18, 2014**

**AdvoCare® Wishes the Texas Longhorns and Arkansas Razorbacks  
'Good Luck' in the 2014 AdvoCare V100™ Texas Bowl**

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, and primary sponsor of the AdvoCare V100™ Texas Bowl, would like to wish The University of Texas at Austin and the University of Arkansas good luck as both teams prepare to compete in the 2014 AdvoCare V100™ Texas Bowl in Houston. The game will kick off at 8 p.m. CST on Monday, Dec. 29 and will be nationally televised on ESPN.

“We are thrilled Texas and Arkansas will be battling for a bowl win in our first-ever Big 12 versus SEC game,” said **Richard Wright, President and Chief Executive Officer of AdvoCare**. “I would like to personally wish Texas Coach Strong and Arkansas Coach Bielema, as well as their teams, the best of luck as they conclude their season at the AdvoCare V100™ Bowl.”

The Texas Longhorns will represent the Big 12 Conference, while the Arkansas Razorbacks will represent the SEC Conference. This will be both teams first trip to play in the AdvoCare-sponsored bowl game. Both teams finished the regular season with 6-6 conference records.

Texas and Arkansas have met 77 times, the most recent game being in September 2008, with a 52-10 victory for Texas. In addition to winning the latest matchup, the Longhorns were victorious at the initial meet up in 1894 (54-0) and lead the all-time series 56-21.

In addition to sponsoring the AdvoCare V100™ Texas Bowl, the company also sponsors the AdvoCare Cowboys Classic and AdvoCare Texas Kickoff, NASCAR® driver Trevor Bayne's No. 6 AdvoCare Ford Mustang in the Nationwide Series, and hero partner to Major League Soccer's FC Dallas team. For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

**About AdvoCare International, LP**

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

###