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**FOR IMMEDIATE RELEASE**

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## **AdvoCare Secures Naming Rights for New Orleans Professional Football Training Facility in West Virginia**

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, recently announced it has secured the naming rights of a new professional sports practice facility located at [The Greenbrier](#), an award-winning resort located in White Sulphur Springs, W. Va. Officially named the AdvoCare Sports Performance Center, the facility is the new training camp home for the New Orleans professional football team.

“AdvoCare is very proud to give its name to this new training facility that New Orleans football players, coaches and fans will call home for the next few weeks,” said Richard Wright, **CEO of AdvoCare**. “We are excited for the exposure AdvoCare will receive as a result of the crowds the facility will attract in the next month, as well as down the road.”

The practice facility includes three practice fields – two natural turf and one synthetic grass – along with a 55,000-square-foot multi-purpose building equipped with meeting, weight and locker rooms, training and physical therapy accommodations, as well as kitchen and dining facilities.

AdvoCare, a nationally recognized brand for more than 20 years, offers general nutrition, weight loss, energy and sports performance products of the highest quality. To further establish AdvoCare as a household name, the company has developed local, regional and national sports-focused sponsorships.

In 2012, AdvoCare became the first-ever jersey sponsor for the Major League Soccer team, FC Dallas. In college football, the company has sponsorships with the Texas Bowl and Cowboy Classic games.

In NASCAR, AdvoCare recently announced it will be the Sprint Cup Series season title sponsor of the iconic No. 6 Ford car owned by Roush Fenway Racing, with 2011 Daytona 500 winner Trevor Bayne piloting the car. The Ford Fusion will have full multi-year primary partnership from AdvoCare, which currently sponsors Bayne in the NASCAR Nationwide Series.

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AdvoCare has a collaborative relationship with New Orleans quarterback, Drew Brees. In addition to being the company's national spokesperson, Drew Brees worked with AdvoCare to introduce a new product line in 2013 called the DB9® Signature Series.

In addition to sponsor partnerships, AdvoCare has a roster of athletes and performers who trust AdvoCare with their health and performance, including Dallas tight end Jason Witten, St. Louis quarterback Sam Bradford and four-time Reebok® CrossFit® Games Champion, Rich Froning.

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

**About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

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