



Roush Fenway, AdvoCare to Continue Building Champions Together

Team signs multiyear renewal with AdvoCare as anchor partner with No. 6 and Trevor Bayne

CONCORD, N.C. (Nov. 2, 2016) – Roush Fenway Racing has signed a multiyear renewal that will see AdvoCare continue to serve as the anchor partner on Daytona 500 winner Trevor Bayne’s No. 6 Sprint Cup Ford Fusion for the next three seasons. AdvoCare has partnered with Roush Fenway and Bayne since 2014, when the relationship began in the NASCAR XFINITY Series.

“AdvoCare has been an outstanding partner to work with, and I am really excited to continue this relationship and represent AdvoCare for three more seasons,” said Bayne. “It’s a top-notch organization with a great group of employees and Independent Distributors who share our core principles of hard work and determination.

“For me it’s more than a sponsorship,” added Bayne. “I regularly use their products to stay in top form on and off the track. My wife Ashton and I are also Independent Distributors for AdvoCare, as are several other Roush Fenway employees.”

Bayne and the No. 6 AdvoCare team will be in action this weekend at Texas Motor Speedway, the site of Bayne’s first Sprint Cup Series start in 2010, as well as his first XFINITY Series victory in 2011.

“AdvoCare is extremely proud to call Roush Fenway Racing and Trevor Bayne partners, and we look forward to continuing our great relationship on and off the track. We are also excited about Sunday’s race at Texas Motor Speedway,” says Allison Levy, AdvoCare’s Executive Vice President and Chief Legal Officer. “The No. 6 AdvoCare Ford Fusion will feature a paint scheme honoring the

[SEAL Legacy Foundation](#), a worthwhile organization helping the families of wounded and fallen U.S. Navy SEALs – a cause we are honored to support as a team.”

The SEAL Legacy Foundation is dedicated to providing support, including financial assistance and educational assistance to families of wounded and fallen United States Navy SEALs, and other charitable causes benefiting the SEAL community.

Additionally, in honor of Veteran’s Day on November 11, Bayne, Roush Fenway Racing and AdvoCare will donate the fire suit and helmet Trevor wears in Sunday’s race to the SEAL Legacy Sixth Annual Benefit & Gala in Dallas.

About Roush Fenway Racing

Roush Fenway Racing is the winningest team in NASCAR history, fielding multiple teams in NASCAR Sprint Cup Series and NASCAR XFINITY Series competition with drivers Greg Biffle, Ricky Stenhouse Jr., Trevor Bayne, Ryan Reed, Chris Buescher and Bubba Wallace. Now in its 29th season, Roush Fenway is a leader in driver development, having launched the careers for many of the top drivers in the sport. Off-track, Roush Fenway is a leader in NASCAR marketing solutions, pioneering motorsport’s first team-focused TV show and producing multiple award-winning digital and experiential marketing campaigns. Roush Fenway is co-owned by Jack Roush, the winningest team owner in NASCAR history and Fenway Sports Group, parent company of Major League Baseball’s Boston Red Sox and English Premier League’s Liverpool F.C. Visit [RoushFenway.com](#), circle on [Google+](#), become a fan on [Facebook](#) and [Instagram](#) and follow on Twitter at [@roushfenway](#).

About AdvoCare International, L.P.

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the most credible scientific research and internationally recognized Scientific and Medical Advisory Board, AdvoCare offers premium nutritional, weight-management and sports-performance products. In addition, AdvoCare empowers Independent Distributors with an industry-leading business opportunity and world-class training and business tools. AdvoCare is a family-owned company founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit [www.advocare.com](#). Be sure to like us on [www.facebook.com/advocare](#) and follow us on Twitter - [@AdvoCare](#).

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