



MEDIA CONTACT

Lauren Griffin

972.499.6621

lauren.griffin@hck2.com

FOR IMMEDIATE RELEASE

October 17, 2014

**AdvoCare Donates \$15,800 to Benefit South African Communities
and School Organizations**

Contribution funds go toward sports gear for school teams

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, today announced its \$15,800 contribution benefiting nonprofit organizations in South Africa that believe participation in sports activities encourages school children to maintain active and confident lifestyles. The company's donation is in conjunction with its recent Independent Distributor trip. Through its donation, AdvoCare supported the Dreamfields Project, an organization that partners with the Mpumalanga Department of Education to put soccer and netball resources into rural schools across South Africa.

AdvoCare's donation covered the cost of much needed DreamBags for a total of 14 school teams. Each DreamBag contained three soccer balls, fifteen pairs of cleats and fifteen pairs of jerseys. The gear was presented to the schools while AdvoCare distributors watched the students' championship game.

"AdvoCare is continuously striving to increase awareness about the importance of healthy, active lifestyles and is honored to do so in communities across the world," said **Allison Levy, Vice President and Chief Legal Officer for AdvoCare**. "These donations are a reflection of both AdvoCare and our Independent Distributors' dedication to community service, and we hope our efforts encourage the schoolchildren to get outside and have fun, all while cultivating active lifestyles."

For more information about AdvoCare's community initiatives or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit <http://www.advocare.com> or call 800-542-4800.

###