



MEDIA CONTACT

Lauren Griffin

972.499.6621

lauren.griffin@hck2.com

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AdvoCare President and CEO Richard Wright Receives The SEAL Legacy Foundation Award

(PLANO, Texas) – [The SEAL Legacy Foundation](#) presented Richard Wright, president and chief executive officer of Plano-based [AdvoCare International, LP](#) (AdvoCare), the SEAL Legacy Award at the Foundation's annual Benefit & Gala on Veteran's Day. The award is the Foundation's highest honor and given to great Americans who demonstrate a lifetime of unwavering commitment to the United States Armed Forces, and in particular the United States Navy SEALs.

"I am deeply honored to receive the SEAL Legacy Award," said Richard Wright, president and chief executive officer for AdvoCare. "With many AdvoCare employees and Independent Distributors having served our country, this award represents the dedication and commitment of every veteran."

In addition to Wright, Troy Aikman, former Dallas Cowboys quarterback, also received this year's award. In 2011, NFL Hall of Fame Quarterback Roger Staubach was named the inaugural recipient of the SEAL Legacy Award. Past recipients also include T. Boone Pickens, and Penny and Paul Loyd.

The SEAL Legacy Foundation is dedicated to supporting the United States Navy SEAL community. The Foundation focuses support on education, funeral, health and wellness, living and quality of life expenses for the SEALs and their families.

"I admire Richard Wright and AdvoCare's unwavering commitment to the Armed Forces. We truly appreciate their continuous dedication to our Foundation as we work to support the SEALs, their spouses and their children," said U.S. Navy SEAL Commander Mark McGinnis, managing director of The SEAL Legacy Foundation.

AdvoCare has a long history of supporting its local communities and the armed services. For more information about AdvoCare and its community initiatives, or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

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About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit <http://www.advocare.com> or call 800-542-4800.

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