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FOR IMMEDIATE RELEASE

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AdvoCare Opens Richardson Distribution Center

Significant company growth brings more than 70 new jobs to local community

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, today announced the opening of its Richardson-based distribution center, located at 2800 Telecom Parkway. The new 260,000-square-foot distribution center will house office space and a warehouse facility, as well as a customer care call center. This facility expansion generated 79 new jobs for the community.

“AdvoCare has seen tremendous growth in recent years and the opening of the AdvoCare Distribution Center will allow us to not only contribute to our local community with more jobs, but provide the best service to our Independent Distributors and customers,” said **Allison Levy, Vice President and Chief Legal Officer, AdvoCare.**

In total, more than 100 employees will be located at the new AdvoCare Distribution Center, including the Quality Assurance and Control department. The new staff and greater space will also allow AdvoCare to accommodate an additional 1,500 calls per day, providing the best service to its Independent Distributors and customers nationwide.

Approximately 150 employees will continue to be based at the company’s corporate headquarters, located at 2801 Summit Avenue in Plano, where the Will Call location will remain.

To commemorate the opening, the company held a ribbon cutting ceremony today with City of Richardson officials and Richardson Chamber of Commerce representatives.

“We are pleased to welcome AdvoCare to Richardson, and enjoy knowing the new facility will bring new opportunities to our residents,” said **Richardson Mayor Laura Maczka.** “AdvoCare is a fast-growing health and wellness company, and we look forward to seeing the company continue to expand and provide quality positions and products through its new location.”

[KDC](#), a commercial real estate development and investment company, commenced construction on the space on Nov. 5, 2013. Azimuth: Architecture is the project designer for the new facility and McFadden & Miller is the general contractor. Kacy Jones with CBRE represented AdvoCare during the transaction.

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For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit www.advocare.com or call 800-542-4800.

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