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**Roush Fenway Racing and AdvoCare to Bring
Iconic No. 6 Back to Sprint Cup in 2015**

Daytona 500 Winner Trevor Bayne to pilot No. 6 AdvoCare Ford Fusion in Cup

(PLANO, Texas) – May 24, 2014 – Roush Fenway Racing has announced it will again field its iconic No. 6 Sprint Cup entry in the 2015 NASCAR season, with 2011 Daytona 500 winner Trevor Bayne piloting the car. The Ford Fusion will have full multi-year primary partnership from AdvoCare, which currently sponsors Bayne in the NASCAR Nationwide Series.

"I'm both excited and humbled to be a part of bringing the No. 6 back to the NASCAR Sprint Cup Series," said Trevor Bayne. "And to be able to make that move with AdvoCare makes it that much more special. They are a true partner that aligns with my foundation and core values in every way. I know the history of the No. 6 and what it means to Jack (Roush) and the entire Roush Fenway organization and our goal is to continue to add to its rich legacy in the sport."

"There will always be a special place in my heart for the No. 6," said former Roush Fenway driver Mark Martin. "It's the number we used when Jack and I first went racing in 1988. There is so much history associated with that number and with the trials and successes that we went through as we helped build RFR into a premiere NASCAR team. I'm very proud of what we were able to accomplish during that time together; a part of me will always be the No. 6, and I'm happy to see it return with Jack, Trevor and AdvoCare next season."

"AdvoCare is excited to move to the Sprint Cup Series with Roush Fenway and Trevor next season," said Mike Vaught, AdvoCare director of sponsorships. "Roush Fenway is a great partner, and Trevor and his wife Ashton are great ambassadors for AdvoCare. We are looking forward to the No. 6 car racing in the Sprint Cup Series in 2015, carrying the AdvoCare colors."

The No. 6 was Roush Fenway's first NASCAR entry and served as the flagship team for the organization during its first 20 years. In 1988 when Jack Roush started what would become the winningest team in NASCAR history, he enlisted Martin - a young and hungry driver from Batesville, Ark. - to sit behind the wheel of his No. 6 Ford.

Roush's attention to detail and commitment to winning, combined with Martin's unbridled desire to succeed would help the two forge one of the most successful combinations in NASCAR history. The duo combined for 35 wins and forever etched the number's historical significance in NASCAR history.

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“That number brings back a lot of memories,” said team owner Jack Roush. “It reminds me of all the battles we fought to get to where we are today; the victories and the defeats. Success in NASCAR does not come easy. It comes at a price and requires a great deal of passion, sacrifice, dedication and hard work. To me the No. 6 exemplifies all of that.”

David Ragan took over the reins of the No. 6 in 2007 and earned the team’s last victory in the July race at Daytona International Speedway in 2011. Ironically, it was Ragan and the No. 6 that played a key role in Bayne’s Daytona 500 win earlier that same year, teaming with Bayne to form a potent tandem draft duo that placed both drivers in position to win the race.

“It’s been a goal of the organization to put the No. 6 back out there on track in the Sprint Cup Series and I’m pleased to have AdvoCare behind us as we make the move with Trevor to full-time Cup racing,” added Roush. “AdvoCare is a first-class organization from top to bottom. They have been a great partner in the Nationwide Series and I’m confident they will be there with us step-by-step as we make the move up and put the No. 6 back on track on Sundays.”

Bayne is no stranger to the NASCAR Sprint Cup Series or famous numbers, having competed part time in the series with the legendary Wood Brothers since 2010. Bayne drove the historic No. 21 into victory lane in the 2011 Daytona 500, in one of the most memorable moments in NASCAR history.

“I am kind of getting used to filling big shoes,” added Bayne. “Having driven the Wood Brothers No. 21 for the last few years in the Sprint Cup Series has been a great experience. I’ll always hold special the opportunity to drive for the Wood Brothers. Those guys are true legends in the sport and I can’t say enough about the unforgettable relationships I forged there and of course our huge win in the Daytona 500.”

Roush Fenway Racing is the winningest team in NASCAR history, fielding multiple teams in the Sprint Cup and Nationwide Series with championship drivers Carl Edwards, Greg Biffle, Ricky Stenhouse Jr., Trevor Bayne, Ryan Reed and Chris Buescher. Having celebrated 25 winning years in 2012, Roush Fenway is the leader in NASCAR marketing solutions, pioneering motorsport’s first team-focused TV show and its award-winning marketing campaigns for “RFR Driven”, “Let Ricky Race”, Pillow Pets, RickyvsTrevor.com, “25 Winning Years” and Google+. Visit RoushFenway.com, circle on Google+, become a fan on Facebook and Instagram and follow on Twitter at @roushfenway.

About AdvoCare International, LP

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

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