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## FOR IMMEDIATE RELEASE

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### AdvoCare Introduces New Products in Summer Launchapalooza

Company introduces convenient, Spark On The Go™ packaging for AdvoCare Spark®

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, announced five fun additions to its product line – including new flavors, new looks, and packaging enhancements during its summer campaign, Launchapalooza.

AdvoCare introduced two limited-time-only flavors of Spark On the Go™, Pomegranate and Green Apple. [Spark™](#), one of the company's most popular products, is a sugar-free source of energy with more than 20 vitamins, minerals and nutrients that work together to provide a healthy, balanced and effective source of energy and mental focus.\* Spark On the Go™ offers all of the benefits of AdvoCare Spark® and is available in a convenient, easy-to-carry stick pack.

AdvoCare also introduced two new flavors and a new, sleek look for AdvoCare [Slam®](#) with Pomegranate and Mango Passionfruit. AdvoCare Slam® is a ready-to-drink liquid energy supplement in a two-ounce bottle designed to provide hours of sustained energy.\*

In addition to the new Spark On the Go™ and AdvoCare Slam®, the company also upgraded AdvoCare [Slim®](#) with a brand new Apple Pear flavor and convenient on-the-go packaging. Slim combines appetite suppression, energy and metabolic enhancers to promote weight loss while still maintaining energy.\*

“AdvoCare is continuously striving to deliver not only nutritious products, but convenient and flavorful ones as well,” said **Patrick Wright, AdvoCare Vice President of Marketing**. “Our On The Go packaging provides Distributors and customers with an easy alternative when traveling or out and about. We look forward to hearing their response on the packaging and new flavors over the next few months.”

Five products were announced throughout June and July across the [AdvoCare Facebook page](#) and other social media channels. For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

*\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.*

**About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

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