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AdvoCare® Launches AdvoCare® Core™

*Comprehensive wellness system supports on-the-go lifestyle, healthy aging**

(PLANO, Texas) – [AdvoCare International](#) (AdvoCare), a premier health and wellness company, today announced the launch of AdvoCare Core, a multinutrient dietary supplement for healthy aging, joint protection and overall wellness.* The company unveiled the product at AdvoNation®, the company's annual regional training event for Independent Distributors, earlier this month.

AdvoCare Core is a convenient thermogenic-free strip pack that includes six individual products: BioTune®, +Calcium Plus, Joint ProMotion™, CardioQ, CorePlex® and OmegaPlex®. Together these products provide nutrients to maintain advanced core nutrition, support overall wellness, promote internal balance and healthy aging, and protect and lubricate joints.*

“AdvoCare is thrilled to introduce the multi-functioning AdvoCare Core, supporting wellness for the entire body,” said **Patrick Wright, AdvoCare Vice President of Marketing**. “We are excited to share this new comprehensive system with our Independent Distributors and retail customers.”

Whether you're a Baby Boomer, busy professional, gym rat or even a weekend warrior, AdvoCare Core provides a comprehensive nutrition system to support your on-the-go lifestyle and help you achieve peak vitality.*

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit www.advocare.com.

** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

About AdvoCare International, LP

At AdvoCare, We Build Champions® through physical and financial wellness. Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, sports performance and skin care products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information, visit www.advocare.com or call 800-542-4800.

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