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**FOR IMMEDIATE RELEASE**

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**AdvoCare Unveils AdvoBar® DB9®, Second Product in Collaboration  
with National Spokesperson Drew Brees**

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, recently announced the launch of [AdvoBar® DB9®](#) a nutrition bar with a delicious Caramel Almond flavor. This is the second product in the DB9® Signature Series, a collaboration between AdvoCare and New Orleans quarterback Drew Brees.

Formulated with 12 grams of plant-based protein and five grams of fiber, AdvoBar® DB9® will help keep your body fueled throughout the day. The bar combines the crunch of almonds and creamy taste of caramel for a delicious and nutritious snack. It's also certified free of substances banned in sport, providing families and professional athletes alike with a great option when they're on-the-go.

"I'm so proud of the opportunity to help design and formulate a nutritious performance bar," said Drew Brees, AdvoCare National Spokesperson and New Orleans quarterback. "Like all of the AdvoCare products I take, AdvoBar® DB9® helps keep me fueled so that I can get the most out of my training and performance."

The DB9® Signature Series debuted in August 2013 with the re-launch of **BioCharge®**, one of Brees' favorite AdvoCare products. BioCharge®, an amino acid and vitamin supplement available in stick packs, promotes lean muscle mass, helps accelerate recovery time and provides a caffeine-free source of energy\*.

"We are thrilled to continue expanding this line and share the second DB9® product in partnership with Drew Brees," said **Patrick Wright, AdvoCare's Vice President of Marketing**. "Our more than 500,000 Independent Distributors respect him as an athlete and recognize that nutrition is key to his level of training. This product line allows them to offer the same quality products to their customers."

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

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*\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

**About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

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