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AdvoCare® National Success School Makes \$8.47 Million Local Economic Impact

Four-day business training brings more than 20,000 Independent Distributors to DFW

(PLANO, Texas) Plano-based [AdvoCare International, LP](#) (AdvoCare) made a significant local economic impact, bringing more than 20,000 Independent Distributors to the Dallas/Fort Worth (DFW) area with its annual National Success School August 6-9. During the four-day business training event, Distributors stayed in thousands of local hotel rooms and contributed to nearly 2,000 jobs. The economic impact from the event, according to the Fort Worth and Arlington Convention and Visitors Bureaus, totals more than \$8.47 million.

“National Success School is a yearly highlight for AdvoCare and the more than 20,000 Independent Distributors who come to North Texas for the event,” said Allison Levy, Vice President and Chief Legal Officer for AdvoCare. “Our Independent Distributors travel from across the country to attend, and we are thrilled that, by keeping this event local, our event helped support multiple local restaurants, stores and venues, as well as local charities that benefit from post-event donations.”

National Success School-related events spanned the DFW area all weekend with meetings, trainings and celebrations at Six Flags in Arlington, the Fort Worth Convention Center and AT&T Stadium. The opening performances Friday night featured appearances from the Dallas Cowboys Cheerleaders, the Rhythm and Blue Drumline Squad, the Aaron Loy Band and Rich Froning – four-time Reebok® CrossFit® Games Champion.

“AdvoCare contributes significantly to our city. Not only does AdvoCare mean a lot to our local economy each year, but their attendees and employees are wonderful people to work with!” said Ronnie Price, President and CEO for the Arlington Convention and Visitors Bureau.

National Success School is an annual sales and training conference focused on celebrating Independent Distributor achievements while also providing education, inspiration and motivation for continued success.

About AdvoCare International, LP

Backed by the latest science, AdvoCare provides innovative nutritional, weight-management, and sports performance products. In addition, the AdvoCare business opportunity empowers individuals to explore their ultimate earning potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information about AdvoCare visit www.advocare.com. Be sure to like us on www.facebook.com/advocare and follow us on Twitter - [@AdvoCare](https://twitter.com/AdvoCare).

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