



FOR IMMEDIATE RELEASE
Thursday, May 28, 2015

10th Annual AdvoCare V100 Texas Bowl Slated For December 29

Game will kick off at 8 p.m. CST on Tuesday night

HOUSTON – The 2015 AdvoCare V100 Texas Bowl will be played on Tuesday, Dec. 29, at 8 p.m. CST (9 p.m. ET). The game will be played at NRG Stadium in Houston, and televised nationally on ESPN.

The 10th annual game will mark the second meeting of a six-year agreement between the Big 12 and SEC to play at NRG Stadium.

Last year's Texas Bowl saw the Arkansas Razorbacks defeat the Texas Longhorns 31-7. The 2014 game was the most attended non-college football playoff game in the country and set a record for the largest bowl attendance in Houston history.

The AdvoCare V100 Texas Bowl has been a tremendous success over its first nine years, both on and off the field, with an average attendance of nearly 60,000 fans per year since inception. The bowl, which contributed an economic impact of over \$44 million to the Houston economy in 2014, has donated over \$850,000 in financial support to date to DePelchin Children's Center, Houston's oldest children's charity and the bowl's official charitable beneficiary.

Tickets for the AdvoCare V100 Texas Bowl range from \$35-\$140. For availability and special packages call (832) 667-2390. Suites can be purchased by calling 832-667-2160. For more information, please visit www.AdvoCareTexasBowl.com or follow them on [Twitter](#) or [Facebook](#).

The AdvoCare V100 Texas Bowl is one of 13 bowl games owned and operated by ESPN Events, a subsidiary of ESPN.

ESPN Events

[ESPN Events](#), a subsidiary of ESPN, owns and operates a large portfolio of collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; 13 college bowl games, nine college basketball events and two college award shows, which accounts for approximately 250-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Boca Raton, Boise, Birmingham, Dallas-Fort Worth, Albuquerque, St. Petersburg and Las Vegas, ESPN Events builds

relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

[AdvoCare Texas Kickoff](#) (Houston); [AdvoCare V100 Texas Bowl](#) (Houston); [Birmingham Bowl](#) (Alabama); [Boca Raton Bowl](#) (Florida); [Celebration Bowl](#) (Atlanta); [Famous Idaho Potato Bowl](#) (Boise); [Gildan New Mexico Bowl](#) (Albuquerque); [Hawai'i Bowl](#) (Honolulu); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge presented by Disney](#) (Orlando, Fla.); Orlando Kickoff (Florida); [Popeyes Bahamas Bowl](#) (Nassau); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [Royal Purple Las Vegas Bowl](#) (Nevada); [St. Petersburg Bowl](#) (Florida); [The Home Depot College Football Awards](#) (Atlanta) and [Zaxby's Heart of Dallas Bowl](#) (Dallas-Fort Worth)

Collegiate Basketball

[Armed Forces Classic](#) (Marine Corps Base Camp Smedley D. Butler, Okinawa, Japan); [DIRECTV Wooden Legacy](#) (Orange County, Calif.); *College Basketball Awards Presented by Wendy's* (Los Angeles); [Gildan Charleston Classic](#) (South Carolina); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic Presented by Corona \(New York City\)](#); [Jimmy V Women's Classic Presented by Corona](#) (Hartford/Storrs, Conn.); [Orlando Classic](#) (Walt Disney World Resort near Orlando, Fla.); [Puerto Rico Tip-Off](#) (San Juan) and [State Farm Champions Classic](#) (Chicago)

For more information, visit www.espnevents.com or follow on [Twitter](#) and [Facebook](#).

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ABOUT THE ADVOCARE V100 TEXAS BOWL

The AdvoCare V100 Texas Bowl is owned and operated by ESPN Events, a subsidiary of ESPN, and managed locally by Lone Star Sports & Entertainment. The bowl showcases teams from the Big 12 and the SEC, two of the country's premier conferences. The AdvoCare V100 Texas Bowl has been a tremendous success both on and off the field over its first nine years. The bowl generated \$50 million in economic impact for the Houston economy. The bowl has provided over \$850,000 in donations and millions of dollars in promotional support and publicity to DePelchin Children's Center, the bowl's official charitable beneficiary.

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