

The Mystery Spark Sweepstakes – Sept 13, 2022 Official Rules

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Overview:

Can you solve the Mystery? Be rewarded for your love of Spark® as we release our newest Mystery Flavor. Correctly guess the flavor of the Mystery Spark between Sept 13, 2022 – Sept 30, 2022 and be entered to win \$10,000.

Prizes and How to Enter:

Correctly guess the flavor of the Mystery Spark between <u>Sept 13, 2022 at 7:00 pm CT</u> and <u>Sept 30, 2022 at 11:59 pm CT</u>, and you have a chance to win:

\$10,000 cash

An individual who correctly guesses the flavor will be entered into the Sweepstakes 1 time. Distributor, Preferred Customer, a Registered Retail Customer and Guest have the chance to win. Only one (1) entry per correct guess permitted. Incorrect guesses will not be considered.

Each Entrant will be entered to win the one (1) grand prize during this Sweepstakes period, regardless of the method of entry. Odds of winning will be based on the number of correct guess entries in total.

Alternative Method of Entry: No purchase is necessary to enter or win. An individual may enter this Sweepstakes by e-mailing Contests@AdvoCare.com between Sept 13, 2022 at 7:00 pm CT and Sept 30, 2022 at 11:59 pm CT. The email must be titled "AdvoCare's Mystery Spark Sweepstakes," and must contain the following information about the Entrant: Name, Address, Telephone number, and Email address. Distributors must also include Distributor ID. Emails received prior to or subsequent to the stated entry period will not be considered.

One entry per email per person. The number of times a person may enter this Sweepstakes using the Alternative Method of Entry is limited to a number equal to the largest number of entries received from a single person placing orders for products.



Winner Selection and Notification: Winner shall be randomly chosen from all correct guess entries received by <u>Sept 30, 2022</u>. Winner will be announced on <u>Oct 5, 2022</u> on social media and then officially notified by email using the email address associated with their winning entry. The prize will be sent to the winner via ACH or check, per the winner's preference.

If no entries exactly match the name of the new flavor, AdvoCare will, utilizing a predetermined list ranking variations of correct flavor name, and will place all entries from the first variation category having entries into the pool from which the prizes will be selected.

Terms and Conditions:

AdvoCare's Mystery Spark Sweepstakes is open to all residents of the United States or Canada who are eighteen (18) years of age or older. Void where prohibited by law. This sweepstakes is void in the province of Quebec, and all residents of that province are not eligible to enter or win.

Employees and contractors of AdvoCare ("Sponsor") and any respective affiliated companies, advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

All Cash Prizes or valuations herein are stated in United States Dollars (USD). Any Cash Prizes or valuations awarded to a Canadian resident shall be converted and paid in Canadian Dollars (CAD).

The prize will be disbursed to the winner on or before Oct 12, 2022,

Each Entrant will be entered to win the prize during this Sweepstakes period, regardless of the method of entry. Odds of winning will be based on the total number of correct guess entries in total.

Participation in the Sweepstakes constitutes agreement to and acceptance of these Rules and the decisions of AdvoCare, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant's entry and that Entrant may be disqualified from the Sweepstakes. The use of an agency or any automated system to enter is strictly prohibited. Entries submitted by anyone other than the Entrant are void. AdvoCare reserves the right to disqualify and/or sanction any Entrant who may be in violation of these Rules. If AdvoCare suspects any fraud, tampering, or any activity that AdvoCare believes may impair the integrity of the entry process, AdvoCare may, in its sole discretion, select



an additional potential Winner. AdvoCare's computer is the official time-keeping device for the Sweepstakes.

Any AdvoCare Independent Distributor participating in this Sweepstakes must be in good standing to be eligible to win a Prize. Any valid complaints regarding undue pressure to purchase, inventory loading, findings of manipulation in order to increase chances of winning or any other disruptive behavior or violation of AdvoCare policy in order to win this Sweepstakes will result in disqualification and immediate disciplinary action including, but not limited to, probation, suspension, and/or termination. AdvoCare also reserves the right to seek equitable and legal remedies. Distributors are encouraged to retail products to their Customers and are not required to carry inventory or place orders. AdvoCare monitors Distributor purchases to confirm sales and reasonable consumption. If it is determined by AdvoCare that an excessive amount of inventory was purchased or manipulation within the earning Distributor's customer base took place after the Sweepstakes was paid, then AdvoCare reserves the right to revoke, disgorge, or be reimbursed for the Sweepstakes.

Prize is not transferrable by the winning Entrant. AdvoCare may amend or terminate this Sweepstakes at any time. AdvoCare reserves the right to change the Prize without advance written notice due to any unforeseen reason.

Participants agree to and accept all applicable laws, regulations, these Official Rules, and the decisions of AdvoCare, which are final and binding. Additionally, Participants agree to release and hold harmless AdvoCare, its officers, directors, employees, and agents from and against any claim or cause of action arising out of the Sweepstakes or Prizes. For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.

All federal, state, provincial and local income taxes connected to the Prize are the sole responsibility of the Prize Winner. All federal, state, provincial and local laws and regulations apply. The value of any prize awarded to an Individual may be reported for tax purposes as required by law. Each Prize Winner must provide AdvoCare with a valid taxpayer identification number before any Prize over \$500 in value will be awarded. Any US resident winning over \$600 in Prizes from AdvoCare will receive an IRS form 1099-MISC (US Distributors). Any CA resident winning earning any prize over \$500 in value from AdvoCare will receive a form T4A. The aforementioned forms will be sent to the Prize Winner and a copy of such form will be filed with the IRS or CRA, as applicable. Except where prohibited, a Prize Winner may be required to complete and return an affidavit of eligibility and/or a liability/publicity release.



AdvoCare is not responsible for any failure of the website during the Sweepstakes period, including any technical malfunction of any computer online systems, servers, access providers, computer equipment, software, or failure of any information to be received on account of internet or website traffic congestion, or any combination thereof.

The restrictions and conditions stated herein are not all-inclusive and may be subject to additional restrictions and conditions. Any details not specified herein will be determined by AdvoCare. Prizes must be accepted as awarded. No cancellation, transfer, or assignment will be allowed.

Release of Liability: By participating in the Sweepstakes, Entrants agree to release and hold harmless AdvoCare, Instagram, Twitter, Facebook, Pinterest and/or any other social media website, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use of any prize. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Privacy: AdvoCare will be collecting personal data about Entrants. By participating in the Sweepstakes, Entrants hereby agree to the collection and usage of your personal information by AdvoCare. Any information Entrants submit as part of the Sweepstakes is provided to AdvoCare, not Twitter, Instagram, Facebook, Pinterest, or any other social media site or platform on which the Sweepstakes may appear and treated in accordance with Sponsor's Privacy Policy. To review more about how AdvoCare uses private information, go to www.advocare.com and review the Privacy Policy.



All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of participants and AdvoCare shall be governed by, and construed in accordance with, the substantive laws of the State of Texas.

AdvoCare International, LLC is the sponsor of this Sweepstakes. For the name of the grand prize winner, send a self-addressed stamped envelope post-marked no later than <u>November 1, 2022</u>, to:

AdvoCare International, LLC C/O Sales Department - "Mystery Spark Sweepstakes" Winner 2800 Telecom Pkwy Richardson, TX 75082