Juicy Peach Madness: March 18-April 6, 2026, Official Rules

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Overview:

Juicy Peach Madness is a limited time social giveaway campaign in support of the Spark Juicy Peach launch, consisting of five head to head giveaway rounds followed by a promotional offer. Each giveaway is open to eligible participants and does not require a purchase to enter or win. The campaign is subject to all applicable federal, state, and local laws and is void where prohibited. This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram.

Prizes and How to Enter:

Enter each giveaway by commenting and tagging a friend on the designated post for the corresponding matchup. Each comment counts as one entry to win a prize for that specific matchup. Multiple comments are permitted and count as additional entries. Entries are valid only for the matchup in which they are submitted and are not cumulative across rounds. Winners will be selected at random from all eligible entries and contacted via direct message from @advocare's Instagram account. Prizes vary by round and are not interchangeable. All prizes are subject to availability and restrictions as outlined in the official rules.

Prizes will be awarded to the selected winners after each round. Prizes are non-transferable and cannot be exchanged for cash.

Match Up Mini-Giveaway #1

- **Entry Period:** 3/19 at 9:00AM – 3/19 at 11:59PM CDT
- **Winner Selection:** 5 random winners will be selected from eligible comments by 3/20 at 2:00PM CDT and sent a DM from the official @advocare Instagram account.
- **Match Up #1 Prize:** Winners will receive **either Apple AirPods OR an Apple Watch**, based on the winning matchup selection, a gusset bag of Spark Juicy Peach and a Bink 17oz water bottle (Approximate Retail Value: $303 each).

Match Up Mini-Giveaway #2

- **Entry Period:** 3/21 at 9:00AM – 3/21 at 11:59PM CDT
- **Winner Selection:** 4 random winners will be selected from eligible comments by 3/22 at 2:00PM CDT and sent a DM from the official @advocare Instagram account.
- **Match Up #2 Prize:** Winners will receive **either a Lululemon gift card OR an Alo gift card**, based on the winning matchup selection, a gusset bag of Spark Juicy Peach and a Bink 17oz water bottle (Approximate Retail Value: $354 each).

Match Up Mini-Giveaway #3

- **Entry Period:** 3/26 at 9:00AM – 3/26 at 11:59PM CDT
- **Winner Selection:** 3 random winners will be selected from eligible comments by 3/27 at 2:00PM CDT and sent a DM from the official @advocare Instagram account.
- **Match Up #3 Prize:** Winners will receive **either a T3 Aire 360 styling tool OR a Dyson Airwrap**, based on the winning matchup selection, a gusset bag of Spark Juicy Peach and a Bink 17oz water bottle (Approximate Retail Value: $554 each).

Match Up Mini-Giveaway #4

- **Entry Period:** 3/28 at 9:00AM – 3/28 at 11:59PM CDT
- **Winner Selection:** 2 random winners will be selected from eligible comments by 3/29 at 2:00PM CDT and sent a DM from the official @advocare Instagram account.
- **Match Up #4 Prize:** Winners will receive **either a Samsung 65” Frame TV OR an Apple 15” MacBook Air laptop**, based on the winning matchup selection, a gusset bag of Spark Juicy Peach and a Bink 17oz water bottle (Approximate Retail Value: $1,254 each).

Match Up Mini-Giveaway #5

- **Entry Period:** 4/4 at 9:00AM – 4/4 at 11:59PM CDT
- **Winner Selection:** 1 random winner will be selected from eligible comments by 4/5 at 2:00PM CDT and sent a DM from the official @advocare Instagram account.
- **Match Up #5 Prize:** Winner will receive **either an airline gift card (airline of winner's choice) OR a Ticketmaster gift card**, based on the winning matchup selection, a gusset bag of Spark Juicy Peach and a Bink 17oz water bottle (Approximate Retail Value: $1,554).

Winner Selection and Notification: Winners shall be randomly chosen from all eligible comments received at the end of each round. Winners will be officially notified by Direct Message from the official @advocare Instagram account.

Terms and Conditions:

The Juicy Peach Madness Sweepstakes is open to all residents of the United States who are eighteen (18) years of age or older except as expressly set forth herein. Void where prohibited by law.

Employees and contractors of AdvoCare ("Sponsor") and any respective affiliated companies, advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

All Cash Prizes or valuations herein are stated in United States Dollars (USD).

Each Entrant can earn up to one (1) prize during this Sweepstakes period. Odds of winning will be based on the total number of entries.

If the winner does not respond within 48 hours, a new winner be selected.

Participation in the Sweepstakes constitutes agreement to and acceptance of these Rules and the decisions of AdvoCare, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant's entry and that Entrant may be disqualified from the Sweepstakes. The use of an agency or any automated system to enter is strictly prohibited. Entries submitted by anyone other than the Entrant are

void. AdvoCare reserves the right to disqualify and/or sanction any Entrant who may be in violation of these Rules. If Sponsor suspects any fraud, tampering, or any activity that AdvoCare believes may impair the integrity of the entry process, AdvoCare may, in its sole discretion, select an additional potential Winner. AdvoCare's computer is the official time-keeping device for the Sweepstakes.

Any AdvoCare Independent Distributor participating in this Sweepstakes must be in good standing to be eligible to win a prize. Any valid complaints or any other disruptive behavior or violation of AdvoCare policy in order to win this Sweepstakes will result in disqualification and immediate disciplinary action including, but not limited to, probation, suspension, and/or termination. AdvoCare also reserves the right to seek equitable and legal remedies.

Prizes are not transferrable by the winning Entrant. AdvoCare may amend or terminate this Sweepstakes at any time. AdvoCare reserves the right to change the prizes without advance written notice due to any unforeseen reason.

Participants agree to and accept all applicable laws, regulations, these Official Rules, and the decisions of AdvoCare, which are final and binding. Additionally, Participants agree to release and hold harmless AdvoCare, its officers, directors, employees, and agents from and against any claim or cause of action arising out of the Sweepstakes or prizes. For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.

All federal, state, provincial and local income taxes connected to the prize are the sole responsibility of the prize Winner. All federal, state, provincial and local laws and regulations apply. The value of any prize awarded to an Individual may be reported for tax purposes as required by law. Each Prize Winner must provide AdvoCare with a valid taxpayer identification number before any prize over $1800 in value will be awarded. Any participant winning over $2000 in Prizes from AdvoCare® will receive an IRS form 1099. The aforementioned forms will be sent to the Prize Winner and a copy of such form will be filed with the IRS, as applicable. Except where prohibited, a Prize Winner may be required to complete and return an affidavit of eligibility and/or a liability/publicity release.

AdvoCare is not responsible for any failure of the website during the Sweepstakes period, including any technical malfunction of any computer online systems, servers, access providers, computer equipment, software, or failure of any information to be received on account of internet or website traffic congestion, or any combination thereof.

The restrictions and conditions stated herein are not all-inclusive and may be subject to additional restrictions and conditions. Any details not specified herein will be determined by

AdvoCare. Prizes must be accepted as awarded. No cancellation, transfer, or assignment will be allowed.

Release of Liability: By participating in the Sweepstakes, Entrants agree to release and hold harmless AdvoCare, Instagram, Twitter, Facebook, Pinterest and/or any other social media website, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use of any prize. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Privacy: AdvoCare will be collecting personal data about Entrants. By participating in the Sweepstakes, Entrants hereby agree to the collection and usage of your personal information by AdvoCare. Any information Entrants submit as part of the Sweepstakes is provided to AdvoCare, not Twitter (aka "X"), Instagram, Facebook, Pinterest, or any other social media site or platform on which the Sweepstakes may appear and treated in accordance with Sponsor's Privacy Policy. To review more about how AdvoCare uses private information, go to www.advocare.com and review the Privacy Policy.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of participants and AdvoCare shall be governed by, and construed in accordance with, the substantive laws of the State of Texas.

AdvoCare International, LLC is the sponsor of this Sweepstakes. For a complete list of Winners, send a self-addressed stamped envelope post-marked no later than April 7th, 2026 to:

AdvoCare International, LLC

C/O Customer Service- "Peaches N Dreams" Winners

2800 Telecom Pkwy

Richardson, TX 75082