The "All or Nothing Day Giveaway" Sweepstakes – July 26, 2021 Incentive Official Rules

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Overview:

Be rewarded for your love of AdvoCare products on National All or Nothing Day. Place an order of AdvoCare products on July 26, 2021, and earn a chance to have AdvoCare refund that order! Also, three of those orders chosen to be refunded will receive a Grand Prize of either Pitboss® Grill, Maui Jim® Sunglasses, or Yeti® Backpack.

Prizes and How to Enter:

Place an order for AdvoCare products between July 26, 2021 at 12:00 am CT and July 26, 2021 at 11:59 pm CT, and you have a chance to win one (1) of the following Prizes:

- Twenty six (26) winners will receive an order refund equaling the total cost of the winning order plus shipping. Winners that entered by the Alternative Method of Entry shall receive a $50 AdvoCare product credit.
- Three (3) of the twenty six winners (26) will each be selected to win one of the following prizes: Pitboss® Grill, Maui Jim Sunglasses, or a Yeti® Backpack.

An individual will be entered into the Sweepstakes each time they place a purchase order as a Distributor, Preferred Customer, a Registered Retail Customer or Guest. Only one (1) entry per order is permitted. Orders received prior to or subsequent to the stated entry period above will not be considered.

Alternative Method of Entry: No purchase is necessary to enter or win. An individual may enter this Sweepstakes by e-mailing Contests@AdvoCare.com between July 26, 2021 at 12:00 am CT and July 26, 2021 at 11:59 pm CT. The email must be entitled "AdvoCare's All or Nothing Day Giveaway," and must contain the following information about the Entrant: Name, Address, Telephone number, and Email address. Distributors must also include Distributor ID. Emails received prior to or subsequent to the stated entry period will not be considered.

One entry per email. The number of times a person may enter this Sweepstakes using the Alternative Method of Entry is limited to a number equal to the largest number of entries received from a single person placing orders for products.

Winner Selection and Notification: Winners shall be randomly chosen from all entries received on July 27, 2021. Winners will be announced on social media and then officially notified by email using the address associated with their winning order.

Terms and Conditions:

The All or Nothing Day Giveaway Sweepstakes is open to all residents of the United States or Canada who are eighteen (18) years of age or older. Void where prohibited by law. **This sweepstakes is void in the province of Quebec, and all residents of that province are not eligible to enter or win.**

Employees and contractors of AdvoCare ("Sponsor") and any respective affiliated companies, advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

All Cash Prizes or valuations herein are stated in United States Dollars (USD). Any Cash Prizes or valuations awarded to a Canadian resident shall be converted and paid in Canadian Dollars (CAD).

The retail value of each of each of the twenty six (26) Prizes awarded is the cost of the Winner's product order (including all taxes, fees, and shipping costs). Prizes awarded to Entrants placing an order will be credited back to the payment method for the winning order, or delivered in some other method at AdvoCare's discretion. The retail value of each of the three grand prizes is the cost of the price randomly drawn for the winners – Pitboss® Grill $200, Maui Jim® Sunglasses $495, and Yeti® Backpack $299. Prizes awarded to Entrants who used the Alternative Method of Entry shall receive a product credit for AdvoCare products of $50 to be redeemed by Friday, August 6, 2021, delivered in some method at AdvoCare's discretion. All prizes will be disbursed to the winners on or before July 30, 2021,

Each Entrant can earn up to one (1) of the twenty six (26) primary prizes during this Sweepstakes period, regardless of the method of entry. Odds of winning will be based on the total number of entries. The odds of a winner of a primary prize winning a Grand Prize is roughly 1:9.

Participation in the Sweepstakes constitutes agreement to and acceptance of these Rules and the decisions of the AdvoCare, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant's entry and that Entrant may be disqualified from the Sweepstakes. The use of an agency or any automated system to enter is strictly prohibited. Entries submitted by anyone other than the Entrant are void. AdvoCare reserves the right to disqualify and/or sanction any Entrant who may be in violation of these Rules. If AdvoCare suspects any fraud, tampering, or any activity that AdvoCare believes may impair the integrity of the entry process, AdvoCare may, in its sole discretion, select an additional potential Winner. AdvoCare's computer is the official time-keeping device for the Sweepstakes.

Any AdvoCare Independent Distributor participating in this Sweepstakes must be in good standing to be eligible to win a Prize. Any valid complaints regarding undue pressure to purchase, inventory loading, findings of manipulation in order to increase chances of winning or any other disruptive behavior or violation of AdvoCare policy in order to win this Sweepstakes will result in disqualification and immediate disciplinary action including, but not limited to, probation, suspension, and/or termination. AdvoCare also reserves the right to seek equitable and legal remedies. Distributors are encouraged to retail products to their Customers and are not required to carry inventory or place orders. AdvoCare monitors Distributor purchases to confirm sales and reasonable consumption. If it is determined by AdvoCare that an excessive amount of inventory was purchased or manipulation within the earning Distributor's customer base took place after the Sweepstakes was paid, then AdvoCare reserves the right to revoke, disgorge, or be reimbursed for the Sweepstakes.

Prizes are not transferrable by the winning Entrant. AdvoCare may amend or terminate this Sweepstakes at any time. AdvoCare reserves the right to change the Prizes without advance written notice due to any unforeseen reason.

Participants agree to and accept all applicable laws, regulations, these Official Rules, and the decisions of AdvoCare, which are final and binding. Additionally, Participants agree to release and hold harmless AdvoCare, its officers, directors, employees, and agents from and against any claim or cause of action arising out of the Sweepstakes or Prizes. For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.

All federal, state, provincial and local income taxes connected to the Prize are the sole responsibility of the Prize Winner. All federal, state, provincial and local laws and regulations apply. The value of any prize awarded to an Individual may be reported for tax purposes as required by law. Each Prize Winner must provide AdvoCare with valid taxpayer identification

number before any Prize over $500 in value will be awarded. Any US resident winning over $600 in Prizes from AdvoCare will receive an IRS form 1099-MISC (US Distributors). Any CA resident winning earning any prize over $500 in value from AdvoCare will receive a form T4A. The aforementioned forms will be sent to the Prize Winner and a copy of such form will be filed with the IRS or CRA, as applicable. Except where prohibited, a Prize Winner may be required to complete and return an affidavit of eligibility and/or a liability/publicity release.

AdvoCare is not responsible for any failure of the website during the Sweepstakes period, including any technical malfunction of any computer online systems, servers, access providers, computer equipment, software, or failure of any information to be received on account of internet or website traffic congestion, or any combination thereof.

The restrictions and conditions stated herein are not all-inclusive and may be subject to additional restrictions and conditions. Any details not specified herein will be determined by AdvoCare. Prizes must be accepted as awarded. No cancellation, transfer, or assignment will be allowed.

Release of Liability: By participating in the Sweepstakes, Entrants agree to release and hold harmless AdvoCare, Instagram, Twitter, Facebook, Pinterest and/or any other social media website, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use of any prize. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Privacy: AdvoCare will be collecting personal data about Entrants. By participating in the Sweepstakes, Entrants hereby agree to the collection and usage of your personal information by AdvoCare. Any information Entrants submit as part of the Sweepstakes is provided to AdvoCare, not Twitter, Instagram, Facebook, Pinterest, or any other social media site or platform on which

the Sweepstakes may appear and treated in accordance with Sponsor's Privacy Policy. To review more about how AdvoCare uses private information, go to www.advocare.com and review the Privacy Policy.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of participants and AdvoCare shall be governed by, and construed in accordance with, the substantive laws of the State of Texas.

AdvoCare International, LLC is the sponsor of this Sweepstakes. For a complete list of Winners, send a self-addressed stamped envelope post-marked no later than August 31, 2021, to:

AdvoCare International, LLC
C/O Sales Department- "All of Nothing Day Giveaway" Winners
2800 Telecom Pkwy
Richardson, TX 75082