

ADVOCARE Ladies Alive

OFFICIAL RULES

2017 Giveaway

No purchase of any kind is necessary to enter or win. Making a purchase will not increase your chances of winning. Void where prohibited by law.

ELIGIBILITY: The Giveaway is open to Ladies Alive attendees who are legal residents of the United States and 18 years of age or older.

LADIES ALIVE PRIZES: Ladies Alive will be held in 9 cities throughout the nation on October 14 and 21, 2017. Each event will host a Giveaway with the following 6 prizes awarded: 1 winner will receive a Tory Burch handbag, 1 winner will receive a pair of Gucci sunglasses, 1 winner will receive a piece of Tiffany's jewelry, 1 winner will receive a Kate Spade watch, 1 winner will receive 1 AdvoCare apparel Gift Card, 1 winner will receive 1 AdvoCare product bundle. Collective approximate retail value of prizes at each event is \$2,500. Prizes subject to modification.

HOW TO ENTER: Attend a 2017 Ladies Alive event to be entered into a drawing for a chance to win a prize. Limit one entry per individual per event. For alternative means of entry, mail in a 3 in by 5 in notecard with Distributor name and Distributor identification number to Sponsor's address. Mailed in entries must be received by October 9, 2017 to participate in the Ladies Alive Dallas Giveaway. Limit one entry per distributorship.

WINNER SELECTION: All eligible entries will be entered into the drawing for the Giveaway. At least 6 winners at each event will be randomly drawn throughout the day of the event. Winners at the Dallas Ladies Alive will have 24 hours to claim their prize after receiving notice. All other events, winners must claim their prize immediately or prize will be forfeited. If prize is unclaimed, another eligible winner will be drawn at AdvoCare's discretion.

TERMS AND CONDITIONS: All entrants must meet the eligibility requirements set forth in these rules in order to qualify for the prize.

Participation in the Giveaway constitutes agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

All prizes may be substituted by AdvoCare for other prizes of equal value, based on availability. Prizes are non-transferable, with no cash redemption equivalent.

All federal, state and local income taxes connected to the prize are the sole responsibility of the winners. All federal, state and local laws and regulations apply.

AdvoCare shall only be responsible for awarding the number of prizes as stated in these rules.

AdvoCare disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded. AdvoCare makes no representation or warranties concerning the appearance, safety or performance of prizes awarded.

Prize may not be re-sold. Participants agree to the AdvoCare Policy and Procedures Rules governing e-commerce sales. Distributors who re-sell the prize will be subject to suspension and/or termination.

Winner agrees to allow their photo, name and/or likeness to be used on television, on the AdvoCare website www.advocare.com and/or on any of the AdvoCare social media websites including but not limited to www.facebook.com/advocare and <http://instagram.com/advocare> and releases AdvoCare from any and all claims arising out of the use of their photo, name and/or likeness.

PRIVACY: AdvoCare will be collecting personal data about entrants. By participating in the Giveaway, you hereby agree to the collection and usage of your personal information by AdvoCare.

MISCELLANEOUS CONDITIONS: If for any reason the Giveaway is not capable of running as planned, AdvoCare reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaway and selected winners from among all eligible entries prior to the cancellation. Persons found tampering with or abusing any aspect of the Giveaway, or whom AdvoCare believes to be causing malfunction or error, disruption or damage will be disqualified. AdvoCare reserves the right to correct any typographical, printing, computer programming or operator errors.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, or the rights and obligations of entrants and AdvoCare in connection with this Giveaway, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to AdvoCare conflict of law principles.

SPONSOR INFORMATION AND LIST OF WINNERS: For a complete list of winners, send a self-addressed stamped envelope to:

AdvoCare International, LP
C/O Marketing Department
2801 Summit Avenue
Plano, TX 75074